

FOR IMMEDIATE RELEASE

Madeira USA Unveils New Division: Madeira Quilting Thread

Gilford, NH, January 15, 2025 – Madeira USA, a trusted leader in premium threads and embroidery supplies, proudly announces the launch of Madeira Quilting Thread—a new division dedicated to meeting the unique needs of quilters and sewers nationwide. The Madeira Quilting Thread collection is now available online at **Quiltingthread.com**, offering a seamless shopping experience for both hobbyists and professionals.

Drawing on over a century of expertise, Madeira Quilting Thread combines tradition and innovation to deliver top-quality threads tailored for quilting and sewing projects. Designed with input from the quilting community, this new range ensures unparalleled performance, durability, and beauty.

"Madeira has always been committed to excellence, and we are excited to bring this same level of dedication to quilters and sewers," said Sam Young, President of Madeira USA. "With Madeira Quilting Thread, we aim to inspire creativity and elevate craftsmanship by providing premium threads that deliver exceptional results."

Madeira Quilting Thread is celebrated for its exceptional quality and versatility. Meticulously crafted from the finest materials, it ensures strength, colorfastness, and long-lasting beauty in every stitch. This thoughtfully designed collection supports creativity and precision, offering the reliability needed to bring even the most intricate designs to life.

Featuring an extensive palette of vivid hues and subtle shades, Madeira Quilting Thread empowers quilters to transform their visions into reality. Whether piecing, quilting, or embellishing, the thread is tailored to meet the unique demands of every stage in the quilting journey. Available exclusively at **Quiltingthread.com**, where customers can enjoy a seamless shopping experience, fast flat-rate shipping, and dedicated customer service.

About Madeira USA:

Madeira USA is a globally recognized provider of premium threads, embroidery supplies, and accessories. With a legacy of over 100 years, Madeira has earned the trust of professionals and enthusiasts in the sewing and embroidery industries through its commitment to quality, innovation, and customer satisfaction.

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